



BETTER TOGETHER COMMUNITY GRANT

APPLICATION QUESTIONS – QUICK REFERENCE GUIDE

Question	What we're looking for (Tips)
Name of Organization	Name of organization submitting application (project/initiative).
Organization's Mission	What is your organization's mission, vision, and values?
Website	Provide organization URL (website).
Social Media Handles	Provide organization's Facebook, X, Instagram (links) if applicable.
Is your organization a registered non-profit?	Applications must come from registered not-for-profit organizations in Canada. Commercial and for-profit organizations, individuals and private citizens, as well as government entities, including both federal and provincial/territorial Crown corporations, may not apply for funding.
CRA Charity Registration Number	Provide your unique 9-digit CRA number.
Organization Address	Provide organization's mailing address.
Name of Initiative	Name of the project or initiative requesting funding.
Initiative's Point of Contact (POC)	Person most knowledgeable of the initiative/project that can provide further information whenever required.
POC's Title, Email, Phone Number	POC's professional title, email, and phone number.
Secondary Point of Contact (POC)	Secondary person most knowledgeable of the initiative/project that can provide further information whenever required when/if primary POC is unavailable to.
Secondary POC's Title, Email, Phone Number	Secondary's POC's professional title, email, and phone number.
Have you previously received funding from the Canadian Armed Forces Charitable Fund (CAF CF)?	Note – applicants that have received previous funding from the CAF CF are still eligible for funding.



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Amount of Funding Requested?	Maximum grant/request amount is \$20,000.
Description of Initiative	<p>Please describe your project and initiative. Be as concise as possible.</p> <ul style="list-style-type: none"> • Does your project support opportunities for military families or Veterans to be better connected within their local communities? If so, how? • Will your project have a positive impact on the military and/or Veteran community? If so, how?
Identify the # of individuals that can be assisted if you are successful in receiving a grant?	Indicate the number of individuals that will directly and/or indirectly be impacted by your initiative/project (i.e. number of individuals, attendees, participants, clients, families, etc.). Please be as accurate as possible.
Attach Budget for the Initiative	Refer to the Sample Budget (found in application form) for your guidance.
Have you requested or received funding for this initiative from other funders?	Initiatives that have received funding from other sources are still eligible for funding. Only initiatives covered through the MFRC Community Fund will be deemed ineligible.
Identify the other funder(s)	Please list all other funders who have been approached for this initiative. Also indicate the funding amount asked, confirmed, or received and its status (i.e. requested, confirmed, or received).
Demographics served	<p>Select all that apply. Demographics (options) include:</p> <ul style="list-style-type: none"> • CAF members • Veterans • Spouse of a currently serving member • Spouse of a Veteran • Dependents of currently serving members • Dependents of a Veteran <p><i>*Please note that selecting a greater number of demographics will not increase an applicant's likelihood of receiving funding; all responses are considered equally.</i></p>
Identify which donor pillar(s) your program supports	<p>Select all that apply. Donor pillars (options) include:</p> <ul style="list-style-type: none"> • Youth • Financial Assistance • Community Support • Ill and Injured Community • Education <p><i>*Please note that selecting a greater number of donor pillars will not increase an applicant's likelihood of receiving funding; all responses are considered equally</i></p>



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Identify which CFMWS pillar(s) your program supports	<p>Select all that apply. CFMWS pillars (options) include:</p> <ul style="list-style-type: none"> • Mental • Social • Physical • Financial <p><i>*Please note that selecting a greater number of CFMWS pillars will not increase an applicant's likelihood of receiving funding; all responses are considered equally</i></p>
What Key Performance Indicators (KPIs) will you be tracking and how will you be reporting them?	<p>KPIs are quantifiable metrics (goal setting) used to measure the performance, in this case, of the initiative in achieving specific objectives.</p> <p>Some measurable KPI examples include:</p> <ul style="list-style-type: none"> • # of individuals assisted • # of events, activities, etc. organized • Testimonials about program and from individuals impacted • % of participants, etc. who felt their wellbeing improved • % of participants, etc. who felt more connected to their local community • % of participants, etc. who felt an increased sense of stability and ability to face military lifestyle challenges
Do you have local CAF Command Team at the Base/Wing/Formation or Squadron/Unit level endorsement for your initiative?	<p>If you are a military organization applying – an endorsement from local CAF command is strongly encouraged.</p>
Endorser's Name?	<p>Endorser's full name and title (if applicable).</p>
Attach letter of support	<p>Formal endorsement letter signed by Endorser's Name (pdf format). The letter should include a rationale as to how your project contributes to the well-being of the local military and/or Veteran community.</p>
Can you provide full reporting on the usage of funds and the impact the Better Together Community Grant has had on the CAF Community?	<p>If successful, know that you will be required to provide reporting to the CAF CF on the usage of funds.</p>